

**SCORE/COMERICA BANK PRO BONO BUSINESS
CONFERENCE SUMMARY PACKAGE**

April 24th, 2010

If you are in business or looking to start a business, you won't want to miss this extraordinary FREE event.

- **FREE - Learn how to prepare your business for an Angel Investor.**
- **FREE** Private 30 minute Business Consultation with a SCORE business consultant.
- **FREE** small business resources and materials from SCORE and Comerica Bank.
- **FREE** Green Business-related movie presentations and networking with other small business owners.
- **FREE** small business workshops on timely topics tailored to your needs.
 1. Hear from business owners that are succeeding in this economy and learn how they do it.
 2. Attend an Introduction to QuickBooks.
 3. Learn basic Internet marketing.
 4. See how to obtain money for your business.
 5. Increase sales by learning the tricks of communicating well with your customers.
 6. Learn how to leverage a chamber membership to acquire additional sales, by learning the art of Networking.
 7. Learn how to use social networking to increase your profits.
 8. Learn how to get business from the state.
 9. Learn how to save on business insurance.
- Additionally, our own Franchise, Retail, Patent and Internet experts will be available for those of you that may have such questions.
- Exhibit your company's services and/or products. [Click here for an exhibitor's info package.](#)

SCORE/COMERICA PRO BONO BUSINESS CONFERENCE
TENTATIVE SCHEDULE

April 24th, 2010, 8 A.M. to 4 P.M.

Remember there is NO charge for any of the seminar events or one on one counseling or expert discussions. No charge for any event...stay as long as you want...go to as many or as few events as you want...take advantage...learn and enjoy.

8 TO 8:45 REGISTRATIONS

Welcome Remarks:

8:45 to 9:15, Hal Finkelstein, Chairman South Palm Beach SCORE
Carol Molnar, V.P. Comerica Bank

Success Stories:

Jennifer Suzuki – edealersolution.com – Trains Auto dealers how to sell on the internet.

Meet Nate Light – In 1953 he was making 65 cents per hour.

He eventually took Sterling Jewelry from 32 stores to 1000 stores and to over \$1 Billion dollars in sales.

Then he started Jared - The Galleria of Jewelry.

Listen to him - he will tell you how to start and grow a business - ask him any question - have a one on one private meeting with him.

Meet Raymond Zimmerman | Director of Limited Brands, INC

Also amongst the many experts you can talk to will be

Raymond Zimmerman, Director of Limited Brands. Learn how they grow **Victoria Secret, Bath and Body Works** and their many other brands. What business secrets can you learn from him?

SEMINARS (On a first come – first served basis)

ROOM A, ROOM B, ROOM C, (Times and actual room numbers to be announced the week before the April event)

Preserve your wealth by having a well planned exit plan.
Using Chamber membership to grow your business.

Increasing your sales through Dynamic Internet Marketing.
Alternatives for financing your business.
Introduction to QuickBooks.
Using Social Media to grow your business.
Make money by having your business go Green.
10 secrets of a winning business plan.

Ask an Expert: Experts will be available at different tables to answer your questions in all seminar subjects and other business topics such as Retail, Patents and Inventions, Franchising, Internet marketing and many other topics.

Ask a Chamber: Talk to the Chamber of Commerce of your choice...ask them any question concerning how they can help your business grow.

Networking: Come meet other business people, exchange ideas, make new friends.

***Please note this schedule is very tentative – SCORE has the right to change seminar subjects, times and rooms as required. Final agendas will also be available one week before the event online and at the event in the main event building, building #5. All seminars and other events are on a first come-first served basis. Come early stay as long as you want.